IMI
NEW DELHI

IMI Delhi

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INFORMATION BROCHURE

EXCHANGE PROGRAM

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Welcome to IMI New Delhi As you prepare for your academic journey at one of India's top B- schools, IMI New Delhi, we aim to make your transition to the city as seamless as possible. Here's a handy guide to help you navigate your way around Delhi, from the moment you arrive to settling into life on campus.

About IMI IMI New Delhi, India's first corporate-sponsored Business School, was founded in 1981. It boasts a 40-year legacy of producing world-class leaders in business and management. Accredited by both AMBA and AACSB, and ranked among the top 100 Business Schools by the Financial Times (2022), IMI continues to uphold its strong tradition of academic excellence. With a vibrant faculty and global linkages, you are about to embark on an enriching educational experience.

Journey to IMI New Delhi

1. From Indira Gandhi International (IGI) Airport

If you're flying into Delhi, here are your options:

- **By Metro:**
  - Take the **Airport Express Line** from Terminal 3 toward New Delhi.
  - Get off at **Dhaula Kuan** and switch to the **Magenta Line** toward Janakpuri West.
  - Exit at **RK Puram** Metro Station, then take a quick auto or cab to IMI (5-10 minutes).
- **By Cab**: Uber, Ola, and prepaid airport taxis are available.
  - **Fare**: INR 400-600.
  - **Travel Time:** 20-45 minutes depending on traffic.
  - **Payment Options:** Cash, Cheque, UPI, or card.

2. From New Delhi Railway Station (NDLS)

If you are arriving by train at New Delhi Railway Station, here's how to get to the IMI campus:

- **Distance:** 13 km.
- **By Metro:**
  - Head to **New Delhi Metro Station** and board the **Yellow Line** toward Millennium City Centre (Gurugram).
  - At **Hauz Khas** station, switch to the **Magenta Line** toward Janakpuri West.
  - Get off at **RK Puram** or Hauz Khas Metro Station.
  - From RK Puram, IMI is a 5-10 minute auto or cab ride.
- **By Cab/Auto**: Prepaid autos and taxis are available outside the station. You can also use apps like **Uber** or **Ola**.
  - **Fare**: INR 250-400.
  - **Payment Options:** Cash, Cheq UPI, or card.



Understanding Payment Systems in Delhi

India has a very digital-friendly economy, and most transactions can be carried out via mobile apps. Here are the most common ways to pay:

- **Digital Wallets:** Cash, Cheq UPI, or card. Cheq UPI allows seamless digital transactions in India. Using these apps students can easily make payments via QR codes, etc offering a convenient and secure way to go cashless. https://www.chequpi.com/ **Cards:** Debit and
- credit cards (Visa, Mastercard, and RuPay) are accepted almost everywhere. **Metro Card:**
- Delhi Metro cards are convenient for regular travelers. You can top them up at stations or through digital apps. **Cash:** While digital
- payments are the norm, having some cash is useful for smaller transactions. ATMs are located at most metro stations and around the IMI campus.



Food Delivery and Cuisine Options Delhi is a food lover's paradise, and you can easily explore its rich culinary heritage through food delivery apps:

- **Popular Delivery Apps:** Zomato and Swiggy deliver a variety of Indian and international dishes. For groceries and essentials, Blinkit and Zepto offer quick deliveries, often within 10 to 30 minutes, making everyday needs easily accessible. **Payment Options:** UPI, cards, and
- cash on delivery. **Delivery Time:** Expect your food to arrive in 30- 60 minutes depending on
- traffic. **Popular Food Areas:** Hauz Khas, Safdarjung Enclave, and South Campus are close
- to IMI and offer great dining options.





Staying Connected: SIM Cards

To ensure seamless communication during your stay, here's how to get a SIM card:

- Top Providers: Airtel, Jio, and Vodafone Idea offer excellent coverage and affordable data plans.
- Where to Buy: SIM cards can be purchased at authorized stores in Connaught Place, South Extension, or the IGI Airport.
- Documents Required: Passport, visa, and passport-size photos are necessary for SIM registration.
- Popular Plans: Prepaid plans, which include data and calling, start from INR 200, depending on your needs.

Getting Around Delhi

Metro System

Delhi's metro is fast, clean, and the most convenient way to get around:

- **Nearest Metro Stations to IMI:**
  - **RK Puram** (Magenta Line) – 5-10 mins by auto.
  - **Hauz Khas** (Yellow & Magenta Lines) – 15 mins by auto or cab.
- **Metro Card:** Recommended for frequent travelers. Offers discounts and is easy to recharge via digital wallets.
- **Fares**: Range from INR 10 to INR 60 depending on distance.

For metro routes and detailed maps, please refer to the Delhi Metro Map for real-time updates.
https://delhimetrorail.com/map

Cab and Auto Services

- **Cabs**: **Uber** and **Ola** are widely used in Delhi.
- **Auto-rickshaws:** Can be hailed directly from the street. Fares can be negotiated or paid digitally.
- **Other Transport Apps: Rapido** (bike taxis) and **BluSmart** (electric cabs).

Other Facilities

Currency Exchange

- Available at **IGI Airport, Connaught Place,** and **RK Puram Market**.
- Most ATMs allow currency exchange using international debit/credit cards.

Emergency Contacts

- **IMI New Delhi:** Keep the campus office number handy for any assistance.
- **Emergency Services:**
  - Police: Dial 100
  - Ambulance: Dial 102
  - Fire: Dial 101
- **Hospitals:** The nearest hospital to IMI New Delhi is **Sitaram Bhartia Institute of Science and Research**, located just 10 minutes away by cab. Safdarjung Hospital and AIIMS are located nearby for medical emergencies.



Understanding Indian Culture and Etiquette

1.**Greetings:** In India, people commonlygreeteachotherwith"Namaste,"a gesture where both hands are pressedtogether,palmstouchingandfingers pointing upwards. However, many peoplealsouse"Hello"or"Hi,"especially in professional or academic settings.

2.**Dress Code:**

- **Casual:** You can dress casually inmostsettings,butinmoretraditional places like temples or religious sites,modestclothingisrecommended. **On**
- **Campus:** While there's no formaldresscode,smartcasualattireis commonly worn for classes and events.SmartCasualincludeswell- fitted trousers, button-down shirts,blouses,blazers,anddressshoes, avoiding overly casual items like flip-flops,graphictees,ordistressed jeans.

3.**Local Phrases:** While most people speak English,learningafewHindi phrases like "Shukriya" (Thank you) or "Kitna hai?"(Howmuch?)willhelp you interact with locals more easily.



Exploring Delhi and Beyond

Delhi, the capital of India, is a vibrant city rich in history, culture, and modern attractions. For students coming from abroad, here are some must-visit places and activities in and around Delhi:

1. **Historical Landmarks:**
   - Red Fort: A UNESCO World Heritage site, showcasing Mughal architecture.
   - Humayun's Tomb: A beautiful garden tomb and an early example of Mughal architecture.
   - Qutub Minar: Another UNESCO site, a tall minaret with stunning architecture.
2. **Cultural Experiences:**
   - India Habitat Centre: A hub for art exhibitions, cultural performances, and talks.
   - Dilli Haat: An open-air market with crafts, textiles, and food from across India.
3. **Shopping & Markets:**
   - Connaught Place: For international brands and a taste of modern India.
   - Sarojini Nagar Market: Famous for affordable fashion and accessories.
   - Janpath Market: A go-to spot for souvenirs and handicrafts.
4. **Adventure & Weekend Getaways:**
   - Agra (Taj Mahal): A 3-hour drive from Delhi, ideal for a weekend trip.
   - Jaipur: Part of the Golden Triangle, explore palaces and forts in the "Pink City."
   - Rishikesh: Known for yoga and river rafting, just a 5-6 hour drive from Delhi.









Nearby Tourist Attractions
Delhi is full of historical and cultural landmarks. Some notable spots include:

- **India Gate**: A national monument, just 20 minutes by cab or metro (nearest station: Central Secretariat).
- **Qutub Minar**: A UNESCO World Heritage Site, reachable within 15 minutes by metro (Yellow Line, Qutub Minar Station).
- **Lodhi Gardens**: A serene garden area, 15 minutes away by metro (Yellow Line, Jor Bagh Station).
- **Hauz Khas Village**: A lively neighborhood with cafes, art galleries, and parks, a quick ride from IMI (nearest metro: Hauz Khas).

For added convenience, consider downloading the following apps:

- **Delhi Metro Rail**: For navigating the metro system.
- **Google Maps**: For real-time traffic updates and directions.
- **Uber/Ola**: For booking cabs.

Travel Tips in India

India is a vast country with diverse landscapes, cultures, and languages. Here are some travel tips for exploring India safely and enjoyably:

1. **Cultural Sensitivity**: India is home to multiple religions and cultures, so being respectful of local customs, especially in religious places, is important.
2. **Safety**:
    - **Transportation**: Use reliable services like **Uber** or **Ola**, and avoid traveling alone late at night.
    - **Health**: Carry basic medicines, and ensure you stay hydrated, especially during hot months.
3. **Food Adventures**:
    - Try local delicacies like butter chicken, dosa, and chaat, but ensure you eat at places known for hygiene to avoid food-borne illnesses.

Discovering India: A Land of Diversity

India is a country known for its rich cultural heritage, spiritual depth, and incredible diversity. From the snowy peaks of the Himalayas to the tropical beaches of the south, India offers a unique blend of modern cities and ancient traditions. Here's what makes India special for those visiting from abroad:





1. Cultural Diversity

- **Languages**: India has 22 officially recognized languages, with Hindi and English being the most widely spoken. Each state has its own language and cultural identity, making travel within India a journey through various distinct cultures.
- **Festivals**: India is known as the land of festivals. Key celebrations you may experience include:
  - **Diwali (Festival of Lights)**: A celebration of light over darkness, filled with fireworks, sweets, and colorful decorations.
  - **Holi (Festival of Colors)**: Celebrated with vibrant colors and fun gatherings, Holi marks the arrival of spring.
  - **Eid**: The festival after Ramadan, celebrated by Muslims, is a time for feasting and family gatherings.
  - **Christmas**: Celebrated widely, especially in urban areas with a blend of local customs and Christian traditions.

2. Local Cuisine and Dietary Preferences

India has a vast array of dishes to offer, with various regional flavors. Here's a glimpse of what to expect:

1. **Street Food**: Must-try items include golgappa (crispy water-filled puris), chole bhature (spicy chickpeas with fried bread), and aloo tikki (potato patties).
2. **Vegetarian Options**: India is one of the best places for vegetarians, as many traditional Indian meals are plant-based.
3. **Food Sensitivity**: For those not used to spicy food, request "less spicy" when ordering. Indian cuisine varies from mild to extremely spicy, so it's good to clarify your preferences.

Understanding Indian Culture and Etiquette

3. Spiritual and Wellness Experiences

- India is home to various spiritual traditions, including Hinduism, Buddhism, Jainism, and Sikhism. Many international visitors come to explore spirituality and wellness practices like:
  - **Yoga and Meditation**: India is the birthplace of yoga, and places like **Rishikesh** are known as global hubs for yoga and meditation retreats.
  - **Ayurveda**: This ancient Indian system of medicine focuses on natural healing and balance. Kerala, in southern India, is particularly famous for Ayurvedic treatments.

4. Iconic Tourist Destinations

- **Agra** (Taj Mahal): No visit to India is complete without seeing the Taj Mahal, a stunning symbol of love and architectural brilliance. **Rajasthan**:
- Known for its royal heritage, forts, and palaces, cities like Jaipur (the Pink City), Udaipur (the City of Lakes), and Jodhpur offer a glimpse into India's regal past. **Kerala**: Dubbed "God's Own Country," Kerala is famous for its
- serene backwaters, tea plantations, and tropical beaches. **Goa**: Known for its vibrant nightlife, beaches, and Portuguese-influenced architecture,
- Goa is a popular destination for students seeking both relaxation and adventure.



5. Indian Art and Crafts

- India is a treasure trove of unique art forms and handicrafts. From **Pashmina shawls** of Kashmir to **Madhubani paintings** from Bihar and **Block Printing** from Rajasthan, India's art heritage is vast and diverse. Exploring local markets like **Dilli Haat** in Delhi will give you an opportunity to take home some of these beautiful creations.

Adventure Tourism in India

For the thrill-seekers, India offers a wide range of adventure sports:

1. **Himalayan Treks**: Head to **Leh-Ladakh**, **Himachal Pradesh**, or **Uttarakhand** for breathtaking mountain treks.
2. **River Rafting**: Experience river rafting in **Rishikesh** or **Zanskar** (Ladakh), with adrenaline-pumping rapids and stunning river landscapes.
3. **Desert Safari**: In **Jaisalmer**, Rajasthan, you can ride camels across the Thar Desert, camp under the stars, and experience traditional desert life.
4. **Wildlife Safaris**: India is home to some of the best wildlife reserves. You can spot **tigers** in **Ranthambore** (Rajasthan), **elephants** in **Periyar** (Kerala), and many other animals in various national parks like **Jim Corbett** (Uttarakhand) and **Kaziranga** (Assam).



Culinary Adventures in India

One of the biggest highlights of living in India is the food. Indian cuisine is incredibly diverse, and each region offers its own specialties.

1. **North Indian Cuisine**: Known for its rich and hearty dishes like **butter chicken**, **paneer tikka**, and **naan**. Spices such as cumin, coriander, and garam masala dominate the flavors.
2. **South Indian Cuisine**: Offers lighter meals like **idli**, **dosa**, and **sambar**, with coconut-based curries and rice being staples.
3. **Street Food**: Indian street food is an absolute must-try, with popular snacks like **chaat**, **pani puri**, and **samosas** available at every corner.
4. **Sweets**: India is also known for its desserts such as **gulab jamun**, **jalebi**, and **rasgulla**, which are popular during festivals and special occasions.

Cultural Etiquette and Practices in India

1. **Respect for Elders:** In India, respecting elders is an important part of the culture. You may notice people greeting elders by touching their feet, a symbol of respect.
2. **Eating Habits:** In many Indian households, meals are eaten with hands rather than cutlery, especially in traditional settings. You might also be served a variety of dishes at once on a large plate called a thali.
3. **Religious Sensitivities:** When visiting religious places, such as temples, mosques, or gurdwaras, modest clothing is recommended, and shoes should be removed before entering.





Embracing India: A Life-Changing Experience

Studying in India is not just about academics, it’s an opportunity to immerse yourself in one of the world’s most vibrant and diverse cultures. Whether you're exploring bustling cities, discovering historical landmarks, or indulging in delicious cuisine, your time here will be a transformative experience.

We hope that you make the most of your stay by participating in cultural exchanges, building lifelong friendships, and creating unforgettable memories. Welcome to India!

We look forward to welcoming you to IMI New Delhi and wish you a fulfilling academic journey!

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